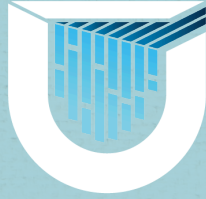


*UHA Community Engagement & Impact*



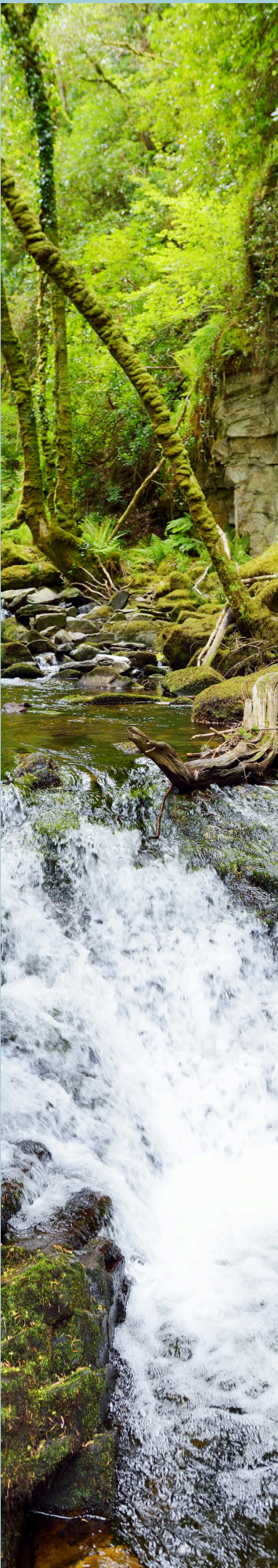
**UMPQUA  
HEALTH**

# **CHIP FUNDING GUIDANCE**

**SPRING 2025**

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*<https://www.umpquahealth.com/>*





# CONTENTS

- **Foundation of the CHP**
  - **Program Overview**
  - **Application Process**
  - **Program Funding**
  - **Reporting Requirements**
  - **Application Review**
- Criteria**
- **About UHA and CAC**

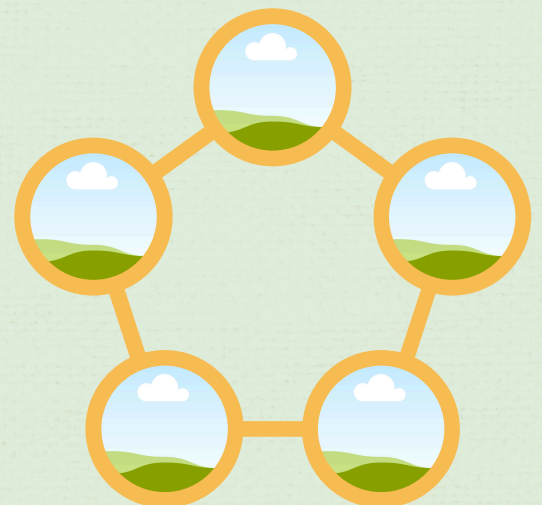


# FOUNDATION OF THE COMMUNITY HEALTH IMPROVEMENT PLAN

**UHA:** Umpqua Health Alliance is one of 16 coordinated care organizations in Oregon that has served members of the Oregon Health Plan since 2012. Deeply rooted in Douglas County, UHA connects more than 40,000 OHP members to physical, behavioral, oral, health care through an integrated network of providers. Proud to call the Umpqua Valley its home, UHA collaborates closely with their community partners to evaluate ongoing health care needs and issues while collaborating on local solutions. UHA is managed through a locally based board of directors and **Community Advisory Council (CAC)** that ensures local health care needs are met.

**CHA:** In 2023, collaborative efforts of community and organizational partners led by UHA created the Community Health Assessment (CHA), a comprehensive review of the current health status of our shared communities and our most pressing health needs. This CHA identified evidence that suggests it is important to continue to focus on the four priority areas of:

- **Social Determinants of Health**
- **Behavioral Health & Addictions**
- **Families & Children**
- **Healthy Lifestyles**





# CHIP 2025-2029

## COMMUNITY HEALTH IMPROVEMENT PLAN

**CHP:** The Umpqua Health Alliance (UHA) Community Health Improvement Plan (CHP) envisions a Douglas County where everyone can achieve health and optimal well-being in an environment of access, equity, and resilience. To achieve this vision, Douglas County communities are working on eliminating health disparities by embracing community voice, establishing trusted partnerships, and implementing evidence-based strategies and best practices to achieve equitable health outcomes for all. **CHP 2025-2029** is a detailed roadmap that documents how UHA and its partners will address the four priority areas identified through the community health assessment. It is critical for creating a shared plan of strategies and actions to address the top health priorities for our region. It enables Douglas County to track progress, celebrate achievements, and modify course as the work unfolds to achieve greater and more equitable health for its communities. Through the unified commitment from multiple sectors across the county, we anticipate positive impacts on the issues the community finds relevant.



# OVERVIEW OF CHIP PROGRAM

**CHP Funding for Projects in Spring 2025: Umpqua Health Alliance (UHA)** will provide funding through Community Health Improvement Plan (CHIP) program payments via the UHA **Community Advisory Council (CAC)** and its program partners. These funds are intended to support projects and programs that align with the CHP's goals and contribute to improving community health.

In the past, these funds were offered only once a year. However, in 2025, Umpqua Health Alliance (UHA) has decided to offer two rounds of funding, the first awarded in January 2025. This guidance is designed for the second round of funding and will be awarded in late spring of 2025 and is therefore referred to as **CHP Spring Funding 2025**.

With this additional funding, UHA is prioritizing projects that:

- **Demonstrate broad community support and collaboration**
- **Address underlying prevention needs in our area**
- **Leave a lasting impact on future generations of Douglas County**





# CHP PROGRAM PROJECTS



Eligible projects should align the efforts of our diverse partners, strengthen collaborative relationships, and establish common progress indicators for the priorities identified in the CHIP 2025–2029.

By coordinating efforts among local organizations, healthcare providers, government agencies, and community members, Spring 2025 Funding will help maximize the impact of preventive interventions, meet the objectives of the CHP and ultimately improve the overall health of our community for years to come.

All funding must be used in accordance with Health-Related Services Guidelines as defined in OAR 410-141-3845 and CHP grant funds are **not permitted** to be used for the following purposes: **wages, advertising, covered services for an OHP member, administrative activities to support the delivery of covered services, CCO contractual requirements, provider workforce or certification training, building new buildings and other capital investment activities not related to safety.**

For more information, please complete the request for application, “Partnering for Success” using the link below.

<https://app.smartsheet.com/b/form/75a175795952496e8ac7971eca86b652>



# APPLICATION PROCESS



**Umpqua Health Alliance (UHA)** is excited to offer **Spring 2025 Funding** to support community projects aligned with the Community Health Improvement Plan (CHIP) 2025–2029. Below are the steps to apply:

## Review Funding Guidelines

- Ensure your project aligns with CHP Spring Funding 2025 priorities and meets Health-Related Services Guidelines (**OAR 410-141-3845**) [https://oregon.public.law/rules/oar\\_410-141-3845](https://oregon.public.law/rules/oar_410-141-3845).
- Projects should demonstrate broad **community support, collaboration**, and a **lasting impact** on Douglas County.
- After reviewing both the **CHP 2025-2029** and this guidance document, please submit a **Request for Application**. This application will help determine if CHP Spring Funding is the path for funding your project.

## Preparing the Application

- **Meet** with diverse community groups to establish collaborative partnerships. Once partnerships are formed, identify the organization that will take the lead in submitting the application for this round of funding.
- In addition to meeting with your collaborative group, plan to attend a **TA webinar** offered by UHA Community Engagement on March 20, 2025. This informative session will offer insights and suggestions to help strengthen your application.
- Before submission of your application, schedule a **one-on-one** guidance session to strengthen the chance of success.



# APPLICATION PROCESS



## **Submit the application**

- A link to a Smartsheet application will be sent upon review of the “Request for Application.” The lead organization will submit the application.
- As the online application is a Smartsheet, applicants are advised to allow enough time to complete the submission in one session or save their work in another document.
- All applications are due close of business on April 15, 2025.

## **Application Review & Selection**

- Applications will be reviewed by the UHA Community Advisory Council (CAC) and UHA Leadership between April 16–May 16, 2025 .
- Selection will be based on alignment with CHIP goals, feasibility, and potential community impact.
- Applicants may be contacted for additional information or presentations.

## **Award Notification**

- Selected applicants will be notified by June 13, 2025. Submission of an application does not guarantee funding of the project by UHA or its Community Advisory Council.





# UHA

## PROGRAM FUNDING

### UHA Community Support

- UHA is dedicated to supporting innovative, community-based projects that positively impact the health and well-being of our community. Through various grant opportunities and strategic investments, UHA invests in projects that align with the Community Health Improvement Plan with the goal to create a healthier, more equitable community by addressing the underlying factors contributing to health disparities.

### 2025 UHA Funding Availability

- UHA acknowledges that the needs of our community far exceed the available funds in our grant programs. In 2024, UHA spent over **200 million** for our members and funded over **two million** for local grant funded projects that have a positive impact on health and well-being in our community. In January of 2025, UHA awarded \$406,397 in Round One of CHP funding for 28 applicants. The Spring 2025 funding aims to support diverse partners to create projects that are sustainable, and have long-term improvements in health. By launching collaborative initiatives through this new round of funding, we aim to build strong partnerships that are well positioned to secure additional funding—not only through UHA but also through other opportunities available to our community .



# UHA CHIP SPRING PROGRAM FUNDING

## Special Considerations:

Projects demonstrating sustainability and broad community impact



## 2025 CHIP Round 2 Funding – March 1, 2025

- Application Opens: March 1, 2025
- Technical Assistance Webinar March 20, 2025
- One-on-one Guidance Sessions available before April 10, 2025
- Application Deadline: April 15, 2025
- Focus Areas: Expanding community collaborations and long-term health initiatives

## 2025 Grant Duration & Award Amount–JUNE–DECEMBER 2025

- **CHIP Spring 2025 Funding** will be awarded in June and run through the end of 2025. At this time UHA has \$343,603 remaining in CHIP funds available for allocation.



# Additional UHA Funding Opportunities



## System of Care Barrier Resolution Funding – March 1, 2025

- Application Opens: March 1, 2025
- Application Closes: March 31, 2025
- Funding Purpose: To resolve systemic barriers youth & families face in our community.

## CCBF – April 1, 2025

(Health Related Social Needs Community Capacity Building Funds)

- Application Opens: April 1, 2025
- Funding Purpose: Support community partners who would like to enroll as HRSN Service providers to deliver social needs benefit services in the areas of climate, housing, nutrition, and outreach & engagement. Look for more information coming to our website in March.

## SHARE Initiative – Fall 2025

- Application Opens: Fall 2025 (Exact Date TBD)
- Purpose: Addressing social determinants of health and health equity through community-driven solutions
- Priority Areas: Economic stability, Neighborhood & Built environment, Education, and Social & Community Health, Housing-related services and supports



# CHP REPORTING REQUIREMENTS

**UHA acknowledges the importance of streamlining reporting requirements. Under the CHP Spring 2025 Funding, awardees will receive 90% of their awarded funds upon contract execution, with the remaining 10% disbursed upon submission and approval of the closing report. UHA will require two reports, an interim report and closing report.**

## **1. Interim Report**

- Due Date: October 31, 2025 (Typically mid-project)
- Purpose: Provide an update on project progress, challenges, and any necessary adjustments.
- Summary of activities completed
- Progress toward stated goals and outcomes
- Budget expenditures to date
- Any barriers encountered and solutions implemented
- Community impact and engagement

## **2. Closing Report**

- Due Date: January 31, 2026 (Upon project completion)
- Purpose: Demonstrate project outcomes, financial accountability, and impact on the community.
- Final project summary and key achievements
- Measurement of outcomes against stated objectives
- Detailed financial report on fund usage
- Lessons learned and sustainability plans
- Testimonials or data showcasing community impact



# APPLICATION REVIEW CRITERIA



Applicants are strongly encouraged to participate in the **TA webinar and targeted support sessions** to gain a clearer understanding of the scoring methods used in the application review process

## Eligibility-

- **Funding Restrictions:** All applications will undergo an eligibility screening to ensure that the requested funds comply with the requirements outlined in the OAR 410-141-3845
- **Geographic Area:** While UHA envisions a healthy community throughout Oregon, we focus our funding exclusively on projects within our service area.



## Aligned Priorities-

- **CHP Alignment:** Applications will receive one point for each priority that clearly aligns with the Community Health Improvement Plan, up to a maximum of four points.
- **UHA Priority Alignment:** Applications that align with UHA's priorities for Spring 2025 will receive up to a maximum of four points.





# APPLICATION REVIEW CRITERIA

## Connection & Collaboration-

- **Collaborative Approach:** Applications that demonstrate strong collaboration in project planning and implementation will be scored on a scale of 0-5 points.
- **Inclusivity & Prioritized Populations:** Applications that emphasize inclusivity and address the needs of prioritized populations will be scored on a scale of 0-5 points.
- **Geographic Reach:** Applications that focus on more than one geographic area will be scored on a scale of 0-5 points.

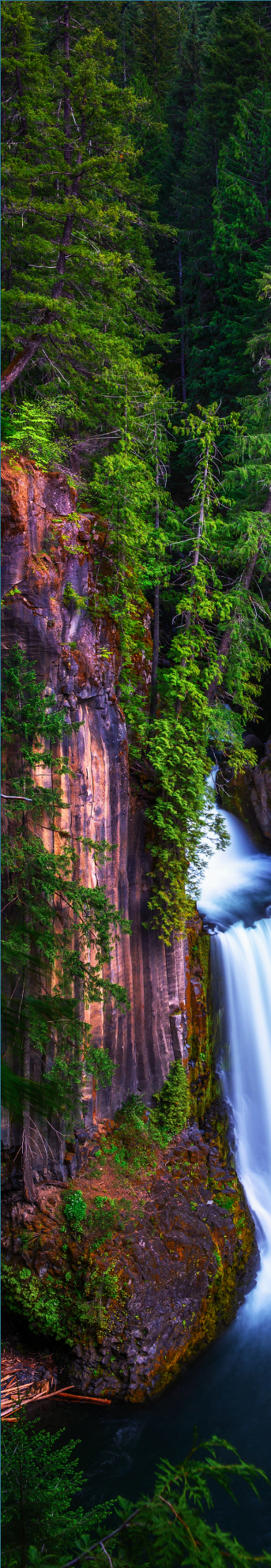


## Sustainability and Impact-

- **Diversified Funding:** Applications that demonstrate a budget incorporating multiple funding streams beyond UHA grant funding will be scored on a scale of 0-5.
- **Project Sustainability:** Applications that outline a fully funded project with long-term sustainability for future generations will be scored on a scale of 0-5.
- **Comprehensive Budget:** Applications that include a detailed and well-structured budget will be scored on a scale of 0-5."







# UMPQUA HEALTH

- **UHA aims to create a local health care system that is responsive to the needs of the community.**
- UHA's **Community Advisory Council (CAC)** includes community members and representatives from healthcare and related organizations from across Douglas County. The CAC meets monthly to evaluate healthcare needs, issues, and strategies for increasing access and improving the delivery of services. Among the CAC's activities are also issuing annual grants to support community programs aimed at creating a healthier Douglas County. The CAC also leads a detailed Community Health Assessment (CHA) every five years to help guide local services and inform program planning.
- **Since 2018, UHA has partnered with dozens of community partners and provided over \$31,000,000 in grant funding to improve the health and well-being of the community we serve.**

*UHA Community Engagement & Impact*

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<https://www.umpquahealth.com/>